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The Gladiolus Beautiful



Vigorous Northern-grown Bulbs, all ready to bloom for you in your own garden

HOWARD M. GILLET

GLADIOLUS SPECIALIST NEW LEBANON, N. Y.

Flowers

A S

Food and raiment are for the body, but flowers! flowers are for both body and soul.

When my lips are palsied by great emotions—love, gladness, sorrow, death,

—and the words I would write come not. then I send 'soul-messages'—FLOWERS.

When I look upon a Rose, all nightmares of atheism vanish; When I inhale the rare perfume of Violets, I bow to the Master Chemist;

When my pencil tries to trace
the graceful flutings of the Dahlia

Or my brush match the Exquisite
Color blendings of the modern Gladiolus,
I reverently acknowledge the High Hand of
Art.

Some days when I am in perfect attune with the Creator—God, I know I hear melodies

Strangely sweet among my flowers, And Songs—songs like morning stars Must have sung together at the birth of HIM—The Rose of Sharon.

Without flowers my body could live, but I know my soul would starve.

Will P. Snyder.

GREETINGS

To my Glad-loving Friends:-

Another year has rolled by, and here I am again with a brand new catalog for your inspection. Some of the older varieties have been dropped, and new ones have been acquired. My acreage last summer was nearly doubled over that of the previous season in order to supply the demand for Gillet's Glorious Gladiolus.

Some growers are offering what they term "blooming size bulbs" at prices below what larger bulbs may be sold for, but I make no attempt to compete in price against half-size bulbs or badly mixed, poorly grown inferior stock, preferring to send out only large flowering bulbs which will give you the send out only large nowering builds which will give you the best possible results and thereby retain you as a pleased customer. In doing this I price the bulbs as low as I can sell such good stock for. Experience has proved this policy to give the best satisfaction. I have the reputation of sending out "Such big nice bulbs", and this year's crop is a banner one, both as the rise and capture. both as to size and quality.

We seldom make an error in filling a bulb order, but if an error does occur, let me know at once so that I can make it right. I believe the finest advertising my business can have is a well satisfied customer.

My fields are the crowning attraction for "Glad Fans" from all over eastern New York and western Mass. during August and early September, and many are the exclamations of astonishment and delight at the wondrously beautiful

The bulbs have been harvested, carefully cured, safely stored, and are now waiting to bloom beautifully for you in vour own garden.

Very truly yours,

HOWARD M. GILLET,

Member of American Gladiolus Society.

PRONUNCIATION SETTLED!

Considerable confusion has existed regarding the proper pronunciation of this queen among flowers.

At the annual convention of the American Gladiolus Society held in August, 1925, at Rochester, N. Y., the members voted unanimously to adopt the word "Gladiolus", pronounced with the accent on the "o", as proper for both the singular and plural forms.

The word "Gladioli" is now out of date. Also the pronunation "Gla-di-olus" (with the accent on the "i") is no longer ciation "Gla-di-olus" considered correct.

For a nickname, just say "Glads".

A SAMPLE TESTIMONIAL

Gorham, Maine, Dec. 22, 1926

Mr. Howard M. Gillet, New Lebanon, N. Y.

Dear Sir:

Words cannot express the pleasure I obtained from the bulbs bought from you last Spring. They were true to name, and the best of any I had, and I bought from seven different places. Shall be glad to get your new catalog.

MRS. L. E. B.



A PORTION OF ONE OF MY FIELDS, SHOWING THE RANK GROWTH OF STALKS

THE MODERN GLADIOLUS

Many people are taking up Gladiolus growing as a hobby. And a delightful hobby it is! To watch, for the first time, the unfolding of a new variety is to the real flower lover a quite thrilling event.

And do you know that a vase of Gladiolus will retain its beauty for more than a week, if the water is changed daily, and a half-inch or more cut off the bottom of the stems?

Remember, too, that an investment in these bulbs will not only give you pleasure this year, but for years to come.

A wonderful improvement has been made in the Gladiolus during the last few years. Those who are acquainted only with the old red spikes which grew in Grandmother's garden will hardly recognize it as they gaze on the large and gorgeous flowers of the modern hybrids which are the result of thousands of crosses made by specialists in this line. The newer kinds embrace many varieties producing from 12 to 20 blooms on a single spike, many of which will measure from four to six inches across. Nearly all the colors of the rainbow may now be found. The combinations of colors and beautiful markings of the petals and throat cannot be surpassed by any other flower. As sturdy as the lily and as exquisite as the expensive orchid it may be grown successfully by the amateur in any ordinary garden, and if several plantings are made in the spring at different times, bloom may be had from the end of July until frost. Covering the widest range of color from the brightest blood-red scarlet, deep purple and rich carmine shades to the most delicate tints of white, pink, yellow and lavender, they prove at once the most showy and attractive of garden flowers. They are rightly called "The People's Orchid." With freedom from disease and insect pests there is no easier flower to grow. No other flower gives so much satisfaction at small expense. If you have never planted any of the newer varieties such as are offered you in this booklet, give them a trial. They will be a delight to the eye and a joy to the soul.

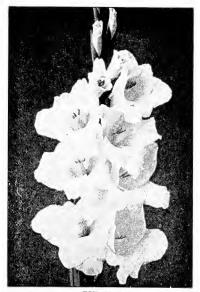
On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should place them in vases in the house. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bud opens, leaving at least four leaves on the plant to mature the bulb. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so from the end of each stem. Every bud will open one by one to the very top, and a vase of blooms may be kept fresh and beautiful for a week or ten days.



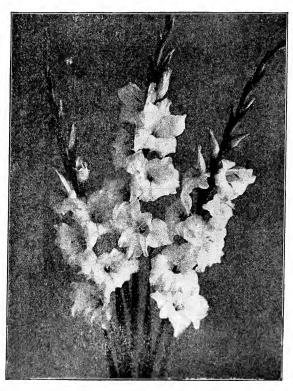
EVELYN KIRTLAND

CULTURE

If you can grow potatoes you can grow Gladiolus. Plant in any good garden soil as soon as ground is workable up to the middle of June. If several plantings are made at differ-ent times the season of bloom will be lengthened. Do not plant in shade of trees or buildings, and do not allow fresh manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Set the bulbs five to six inches deep in rows and about three to four inches between each bulb. Rows about 18 inches apart. Or may be massed in beds If planted in quantity about four inches apart each way. and to be cultivated with a horse make rows 30 to 36 inches apart. Keep soil loose and free from weeds. When cutting flower spike let at least four leaves remain on the plant to allow the bulb to mature properly. Dig bulbs in the fall, cut off tops, and after drying in the open air for a few days store away in a dry, cool but frost proof place in the cellar.



EUROPA



MRS. DR. NORTON

NAMED VARIETIES

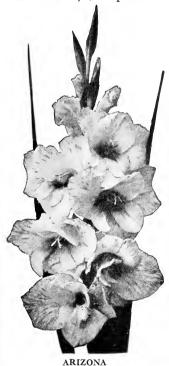
During the past few years I have tested many hundred varieties of Gladiolus and have selected the following list as the very choicest and most beautiful. Many are new and rare.

ALICE TIPLADY—Large orange saffron flower of the hooded type. Very choice. 10c each; \$1.00 per doz.

ALTAIR-Salmon-saffron; almost apricot. Tall stalk, medium size flower. Unusual shade. Fine for basket work. 5c each; 50c per doz.

AMERICA—Beautiful, soft shell-pink, with a lavender tinge. Flowers are large, wide open, with several blooms open at one time. Fine for cut flowers. A popular variety. 5c each; 50c per doz.; \$3.00 per 100.

AMERICAN BEAUTY—"American Beauty" rose color. Throat creamy yellow. A single stalk opens almost all flowers at once and forms a whole bouquet in itself. Very fine. 25c each: \$2.50 per doz.



ANNA EBERIUS-From California. Velvety lavender purple; throat deeper color. An unusual shade which immediately attracts the attention of visitors to my field. Choice. 15c each; \$1.50 per doz.

ANZAC-Salmon, with red blotch bordered cream Large flowers. Tall and straight. Quite rare. 50c each; \$5.00 per doz.

APOLLO—Deep gonia rose, with some white in the throat. each; \$1.50 per doz.

ARABIA—Extremely dark mahogany red, almost black, with a brilliant sheen. A new and very striking novelty. \$1.00 each.

ARIZONA—Rose pink, with dark maroon markings on lower petals. Very

10c each; 75c per doz.; \$4.00 per 100.

ASHBURN—Salmon-red, flaked deeper. Many flowers open at once. A fancy garden variety. 25c each; \$2.50

BARON HULOT-Deep violet-blue, medium size. Contrasts well with a yellow variety. 10c each; \$1.00 per doz.



BERTREX

BERTREX—White, with lilac line in throat. Good substance, strong and vigorous. Florists like it. (See cut). 10c each; \$1.00 per doz.; \$6.00 per 100.

BLACKHAWK—Cardinal-red, with a nearly black center. One of the Kunderd originations. Handsome. 10c each; \$1.00 per doz.

BLUE JAY—Light blue, with cream center. Flowers wide open. 20c each; \$2.00 per doz.

BUTTERBOY—Buttercup yellow. Has prim ancestry, but good sized flowers, and grows tall. Prolific. 25c each; \$2.50 per doz.

BYRON L. SMITH—Delicate shade of lavender pink, equal to a cattleya orchid. Very choice. 20c each; \$2.00 per doz.

CAMEO—A new Primulinus with slightly ruffled petals. Soft shades of pink and cream, with a feather of red. 20c each; \$2.00 per doz.

CAPELLA—Hybrid. Tall bright fiery orange red. Large and choice. 10c each; \$1.00 per doz.; \$5.00 per 100.



STARLIGHT

CAPT. FRYAT—Large red with clear white blotch in center. 25c each; \$2.50 per doz.

CATHERINA—Light gray blue. Lower petals deeper, marked with brownish red spot. Unusual. 20c each; \$2.00 per doz.

CHAMELEON—Soft melting shades of lilac, purple, violet and orange, blending together like changeable silk. Unusual. 40c each; \$4.00 per doz.

CHARLEMAGNE—Giant type, large open flowers on strong spikes. Sunrise red, flaked darker; creamy white blotch, dotted with purple carmine. 20c each; \$2.00 per doz.

CHATEAU THIERRY—Dark orange color, with small yellow spot. Large flowers. New variety. 15c each; \$1.50 per doz.

CHRIS—Very dark mahogany red. Visitors always want "Some of those real dark ones over there". 20c each; \$2.00 per doz.

COLLEEN—Light rose shaded to nearly white. Carmine marks on light yellow in throat. A light airy type. 10c each; \$1.00 per doz.

COLUMBIA—Orange-scarlet, striped with crimson. 10c each; \$1.00 per doz.;

CONSPICUOUS—Light blue. Yellow center, edged with deep blue rim. Called the "pansy gladiolus." Came from Holland. 15c each; \$1.50 per doz.

CORUNNA—Red, with large almost coal black throat, bordered white. 20c each; \$2.00 per doz.



CRACKERJACK



E. J. SHAYLOR

CRACKER JACK—Handsome large flowers of a rich velvety park red. Throat spotted with maroon on yellow ground. Very prolific, and flowers from quite young bulbs. Inexpensive. (See cut). 5c each; 50c per doz.; \$3.00 per 100.

CRIMSON GLOW—Here's a winner! Immense open flowers of intense rich crimson. Tall, vigorous and perfectly formed. Early. The very finest of its color. 15c each; \$1.50 per doz.

DEUTSCHLAND—A big new soft pink. Strong and vigorous and one of the best for cut flowers. **20c each;** \$2.00 per doz.

DIANA—New large tall crimson. Solid color. Extra good. 20c each; \$2.00 per doz.

DICK—Dark lavender, or violet, with nearly white center, and one or two dark velvety pansy spots on two lower petals. 20c each; \$2.00 per doz.

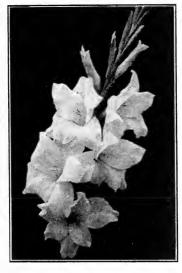
DR. R. T. JACKSON—Very dark crimson-maroon, almost purple. Medium size. 15c each; \$1.50 per doz.

Have a Happy Hobby Grow Gillet's Glorious Glads!



DOROTHY McKIBBIN

DOROTHY Mc-KIBBIN—Apple-blossom pink, variegated. Ruffled petals. Very early. 15c each; \$1.50 per doz.



EARLY SNOWFLAKE

EARLY SNOWFLAKE—Large flowers of creamy white, delicately tinted and flaked rose, with just a tinge of yellow in the throat. A lovely white. 15c each; \$1.50 per doz.

EARLY SUNRISE—Extra large flowers of salmon scarlet. Line of cream through center of each petal. 20c each; \$2.00 per doz.

E. J. SHAYLOR—Fine large ruffed deep rose. Early tall and strong. Extra choice. 10c each; \$1.00 per doz.

ELORA—Fine early white. Dainty red feather in throat. Flowers large and wide open. Originated by Luther Burbank. (See cut). 15c each; \$1.50 per doz.

EMPRESS OF INDIA—Rich, very dark, velvety red; almost black. Fine white stripe on lower petals. Satiny buds. Distinct. 15c each; \$1.50 per doz.

ENERGY—Bright scarlet. Medium size flowers, but set so closely, and so many open at once, that it's a regular torch. 15c each; \$1.50 per doz.

EVELYN KIRTLAND—Beautiful shade of rosy pink, with soft shell pink center and bright scarlet blotches on lower petals. One of the finest pinks. Visitors rave over it. Tall grower. Has taken many prizes at the shows. (See cuts, pages 3 and 25). 10c each; \$1.00 per doz.; \$6.00 per 100.

EUROPA—Snowy white, without any color mark whatever. Large flowers, compactly placed, and many open. One of the finest whites in existence. Especially valuable for florist's work. Stock too scarce to become common very soon. (See cut). 20c each; \$2.00 per doz.

FAIR COLUMBIAN—Fine large showy lilac-pink. Rare shade, attracting much attention. Tall, vigorous plant. 20c each; \$2.00 per doz.

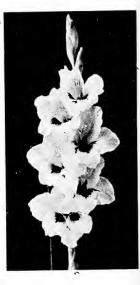


FAY LANPHIER—Named after the winner of the beauty contest for the title of "Miss America" at Atlantic City. Large flowers of coral lustre, with cerise blending. A graceful spike which lends itself to artistic vase arrangement and decorative work. Like the lady whose name it bears, it is altogether charming and lovely. 25c each; \$2.50 per doz.; \$17.00 per 100.

The Road to Happiness-A Garden of Glads



HALLEY



MRS. H. E. BOTHIN



ELORA

FAIRY WINGS—Delicate cream-pink. Medium size flowers on tall plant. A favorite with the ladies. 10c each; \$1.00 per doz.

FASTIDIOUS—Very large open flowers of delicate shell pink shaded to ivory white in the throat. Very airy and graceful. Rather late bloomer. 40c each; \$4.00 per doz.

F. J. SYMMES—Peach red, blotched scarlet-red in throat. One of the most intensely ruffled varieties yet produced. 15c each; \$1.50 per doz.

FLORA—Canary yellow, with scarcely any markings. Flowers well placed, plant tall, and strong. A valuable new ntroduction from Holland, and a very good yellow. 15c each; \$1.50 per doz.

FRECKLES—Like a freckled faced boy. General effect is orange-salmon. Prim. 5c each; 50c per doz.; \$3.00 per 100.



GAIETY

GAIETY—Light scarlet, splashed deeper scarlet. White throat, penciled crimson-red. A gay looking fellow who attracts attention. 15c each; \$1.50 per doz.

GEN. JOFFRE—Holland variety. Large brilliant scarlet, darker stripe on lower petal One of the best reds. 15c each; \$1.50 per doz.

GEN. PETAIN—Scarlet, with white stripe on lower petals. 25c each; \$2.50 per doz.

GLORY (Kunderd's)— Creamy-buff, tinted soft pink. Petals ruffled and fluted at the edges. 10c each; \$1.00 per doz.

GLENDALE—Deep cyclamen-red, darker than American Beauty rose. Good keeper. 20c each; \$2.00 per doz.



GLENDALE



A ROW OF FLORA

 $\begin{array}{ll} \textbf{GOLDEN GLORY--} & \textbf{Ruffled yellow.} & \textbf{Dark spot in throat.} \\ \textbf{Tall.} & \textbf{20c each; $2.00 per doz.} \end{array}$

GOLDEN KING—Bright golden yellow, with crimson blotch on lower petals, forming a striking contrast. Tall and strong. Flowers well open, and of good substance. (See cut). 10c each; \$1.00 per doz.

GOLDEN WEST—Brilliant orange, with yellow throat mottled with maroon. Very striking, and unlike any other Gladiolus. Try it. 10c each; \$1.00 per doz.



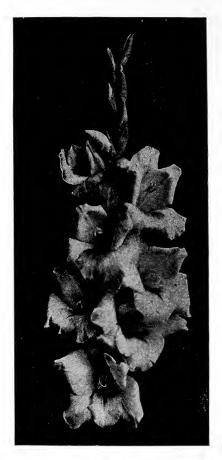
GOLDEN MEASURE

GOLDEN MEASURE—

The aristocrat of the yellows. Considered the very finest of its color. A standard to "measure" others by. Large pure yellow blossoms, with no markings. Originated in England and sold for high prices when first introduced. Grows tall and rank, and produces a fine big bulb. Very highly recommended. 15c each; \$1.50 per doz.

GOLIATH—A fine large reddish purple, or deep wine. Very dark. Robust grower. Choice and much admired. Should be in every collection. as there is no other just like it. 15c each; \$1.50 per doz.

GOV. HANLEY—Rich cardinal red. Deeper red in throat. Early. This is about the earliest of the deep reds to bloom. 15c each; \$1.50 per doz.



GRETCHEN ZANG

GRETCHEN ZANG—Exquisite soft rose pink shading into salmon-scarlet. Tall and graceful. Very useful for decorative purposes. (See cut). 10c each; \$1.00 per doz.; \$5.00 per 100.

HALLEY—Large, well-opened flowers of bright salmonpink. One of the earliest, and a popular sort. 5c each; 50c per doz.; \$3.00 per 100.

HARVARD—The true "Harvard Crimson." Large beautiful blooms. 10c each; \$1.00 per doz.; \$5.00 per 100.

HELEN FRANKLIN—Pure white, with narrow violet throat markings. 6 to 10 good sized flowers open at once. An early-flowering ruffled variety of much promise. 10c each; \$1.00 per doz.

HELGA—Salmon rose. Lighter throat. Tall. 15c each; \$1.50 per doz.

HERADA—Clear brilliant mauve; a wonderful new color. In demand by florists. 10c each; \$1.00 per doz.; \$6.00 per 100.

For a nice large early white, try ELORA

HOHENSTAUFEN—Tall white. Dark red feather in throat. Straight strong grower. 10c each; \$1.00 per doz.

HOLLAND GIANT—Very large rose pink, with yellow center. A new imported novelty of immense size, the broadly expanded blooms often measuring 5 inches when in full bloom. 10c each; \$1.00 per doz.; \$5.00 per 100.

IDA VAN—A most beautiful deep salmon-red, or flaming orange-pink, shading darker in throat. Rich and brilliant. Large, open flowers. 10c each; \$1.00 per doz.; \$5.00 per 100.



IMMACULATE

IMMACULATE (L'Immaculee)—Pure white, without any blotch whatever. A gem for cutting because of its long slender erect spikes bearing many flowers open at one time. Seldom tints in the sun. Early. (See cut). 10c each; \$1.00 per doz.

INDIANOLA—Rose-pink, shading to lighter in throat. 20c each. (Supply limited).

INTENSITY (Scarlet Beauty)—Large bright scarlet, lower petals speckled with white. Wide open flowers. One of the best in this color. 10c each; \$1.00 per doz.

JACK LONDON—Light salmon, striped with orange Yellow throat striped with ruby. 15c each; \$1.50 per doz.

JASPER—Jasper red with waved petals. Purple feather over yellow in throat. Early. 20c each; \$2.00 per doz.

JEWELL—Salmon pink with a clear golden yellow throat. A beautiful and dainty colored flower. 15c each; \$1.50 per doz.

JOE COLEMAN—Bright red with carmine blotch. Many open at cace. Cccd prepagator 15c each; \$1.50 per doz.

JOERG'S WHITE-One of the largest and finest whites ever produced. A new robust growing exhibition variety which won the trophy at the New York Gladiolus Show. Seven blooms open at once in perfect formation. Pure glistening snowwhite. Five petals in each flower show no other color whatsoever. The lower petal shades to a creamy yellow in the throat, with light crimson veinings. Six inch flowers not uncommon. There will be a big demand for this valuable new exhibition white as soon as it becomes better known. Selected bulbs, \$2.00 each.

KOKOMO—Rich pomegranite purple. Large throat blotch of light yellow. An unusual shade. Prolific. 15c each; \$1.50 per doz,



JOERG'S WHITE

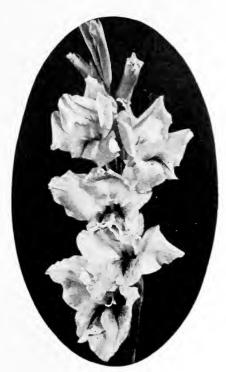
LE MARECHAL FOCH—Beautiful shade of light pink. Enormous wide open flowers. Very early and a good grower. Very highly recommended. Prize winner. 10c each; 75c per doz.; \$4.00 per 100.

LENA GRAETZ—A fine new imported variety. Flowers very large and almost pure white. 15c each; \$1.50 per doz.

LILYWHITE—A good white. Blossoms of good size, and 6 or 7 open at once. Is in great demand, particularly with florists. Early and prolific. 5c each; 50c per doz.; \$3.00 per 100.

LOELLA—A striking novelty. Smoky old rose, flaked smoky blue. Visitors to my field go wild over it. 35c each; \$3.50 per doz.

Plant Glads five inches deep and where they will be in plenty of sunlight



LOS ANGELES

LOS ANGELES—Shrimp-pink, tinted orange, with an orange-carmine throat. The favorite cut flower among the Hollywood motion picture stars. Usually several flower stalks from one bulb. 40c each; \$4.00 per doz.

LOVELINESS—Cream-yellow, or buff, tinged with pink. Strong robust grower, with many large wide open flowers displayed at once. Dark green foliage. Greatly admired for its delicate coloring, and a really choice variety. 15c each; \$1.50 per doz.

LOUISE—Fine new blue-lavender, with small touch of wine in throat. Wide open flowers. Like an orchid. Is in great demand. 15c each; \$1.50 per doz.

LOVE'S FIRE—A big dazzling scarlet, good grower, with long spikes, and many open at once. One of the very best reds. 20c each; \$2.00 per doz.

LUCETTE—Ivory white with dainty feather of phlox pink on lower petals. 20c each; \$2.00 per doz.

MAIDEN BLUSH—Delicate blush pink. A dainty and charming prim for house decoration. Early. 5c each; 50c per doz.

MARIAN WALKER—Flesh pink, shading to apricot. Carmine feather in throat. 15c each; \$1.50 per doz.



A SECTION OF MY EXHIBIT AT THE GLADIOU

MARSHAL FOCH—(Not the "Le Marechal Foch," which see). This is a splendid new Kundered variety which is capturing prizes at all the flower shows. A massive tall spike bearing very large ruffled flowers of finest salmon-pink. A gorgeous thing in garden or vase. 25c each; \$2.50 per doz.

MARY FENNELL—Beautiful light lavender, tinged soft pink, lower petals penciled with primrose yellow. Large wide open flowers of exquisite loveliness. Distinct, and especially recommended to lovers of delicate shades. 10c each; \$1.00 per doz.

MARY PICKFORD—Delicate creamy white. Throat finest soft sulphur yellow. Has won hundreds of prizes. 15c each; \$1.50 per doz.

MATTHEW CRAWFORD—Large, ruffled creamy light pink. Rare. 50c each.

MILADY—Tall, strong ruffled variety of creamy white. Yellow throat, purple feather. Prolific. 25c each; \$2.50 per doz.

MONA LISA—Palest soft rose pink; almost pure self color. Many flowers open at once. Strong grower. A most dainty shade. One of the new ruffled varieties. 20c each; \$2.00 per doz.



ADIOLUS SHOW AT SCHENECTADY, N. Y.

MORNING GLORY—A fine new yellow. Just a touch of scarlet in throat, but general effect is sulphur yellow. 35c each; \$3.50 per doz.

MR. MARK—Light blue, darker blotch. From Holland. One of the best blues. 15c each; \$1.50 per doz.

MRS. DR. NORTON—One of the very finest. Creamy white, edges suffused with pink, soft creamy yellow in throat, speckled at base with Tyrian rose. Large flowers on tall graceful spike. Awarded highest honors wherever shown. Lovers of delicate colors are enraptured with this beauty. (See cut). 15c each; \$1.50 per doz.

MRS. F. C. PETERS—An exquisite pink-lavender, or rose-lilac, with soft crimson blotch. Resembles a cattleya orchid in color. Tall, vigorous; many open at once. One of the most popular varieties ever produced. 35c each; \$3.50 per doz.

MRS. FRANCIS KING—Very large flame-scarlet, or orange-pink flowers on an extremely long spike. This has become the most popular and effective variety for window, store and hotel decorations, on account of the vivid coloring and the large number of reserve buds continually opening. Inexpensive, but a good one. 5c each; 50c per doz.; \$3.00 per 100.



MARY PICKFORD

MRS. FRANK PENDLETON—One of the very finest Light pink (sometimes nearly white) with a giant blotch of the richest carmine-red in the throat. Wide open large flower. Tall, strong grower and long, well-filled spike. No grander variety in existence. Has been awarded many prizes. (See cut). 10c each; 75c per doz.; \$4.00 per 100.

MRS. H. E. BOTHIN—Flesh salmon pink, with flame scarlet center. A very handsome combination. Ruffled. One you can't help admiring. 15c each; \$1.50 per doz.

MRS. MOULTON—Large dark crimson, splashed deeper in throat. A gorgeous flower. 15c each; \$1.50 per doz.

MRS. WATT—Handsome deep brilliant wine color. A rare shade, distinct from all others. Strong straight grower and extra good bulbs. 10c each; \$1.00 per doz.

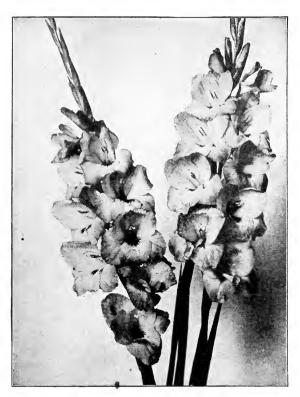
MRS. WILLIAM KENT—Large shrimp pink, striped and splashed with deeper rose pink. Throat straw, mottled with ruby. 15c each; \$1.50 per doz.

MURIEL—One of the best light blues yet produced. Darker violet blotch on lower petals. 25c each; \$2.50 per doz.

MYRA—Deep salmon over yellow ground, throat lined with pink. Very pretty. 10c each; \$1.00 per doz.

Made Happy

One customer purchased a dollar collection and after they bloomed wrote: "I never in my life derived so much pleasure from any one dollar." Treat yourself to some of these beauties this year.



MRS. F. C. PETERS

NEGERFURST—Very dark velvety red, flaked with black spots, and touched with white and lilac rose. An odd but beautiful color. Extremely long spikes. 20c each; \$2.00 per doz.

NEOGA—Dark garnet red, deeper in throat. Half ruffled. Originated by Kunderd. 15c each; \$1.50 per doz.

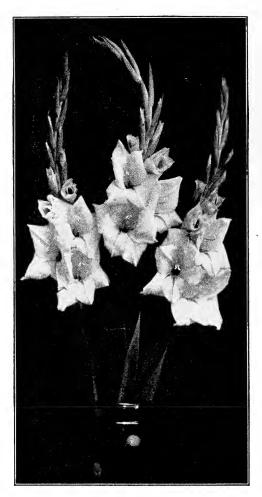
NIAGARA—Light creamy yellow, more or less splashed with pink. Large open flowers on strong spike. Good keeper after cutting. 8c each; 75c per doz.; \$5.00 per 100.

ODIN—New. Large perfectly formed flowers of salmon pink. Small carmine blotch. 20c each; \$2.00 per doz.

OPALESCENT—Wonderful large spikes of delicate rose lavender. A pure self color with soft lilac lines in throat. A valuable variety. 35c each; \$3.50 per doz.

ORANGE BRILLIANT—A dainty little Prim with a brilliant orange color. Useful in floral work where larger flowers may not be desirable. Very inexpensive. 3c each; 30c per doz.

ORANGE GLORY—Large ruffled flowers. Orange with lighter throat. Rank, healthy grower. 15c each; \$1.50 per doz.



OPALESCENT

ORANGE PRINCE—Orange yellow, flaked deeper orange. Out of the ordinary. Looks like a rare lily. A pretty and attractive coloring. One of the best sellers to visitors in our field. Straight stems. Fine for cutting. Don't miss this one! 15c each; \$1.50 per doz.

ORIOLE—Vermilion, throat crimson and yellow. Very bright in the garden. 25c each; \$2.50 per doz.

PANAMA—Magnificent large pink. Blooms wax-like and wide open. A favorite with florists. 5c each; 50c per doz.; \$3.00 per 100.

PEACE—A grand white flower, very large, with a delicate lilac feathering on lower petals. Tall, strong, hardy grower. Blooms later than most, so plant early. 8c each; 75c per doz.; \$4.00 per 100.

PEARL-Light rose pink with cream throat. Very early. 10c each: \$1.00 per doz.



PINK WONDER

PINK WONDER-This is a wonderful Gladiolus, and the largest light pink. Flowers often measure 1-2 inches across. The color is light pink. vellow shading at base of lower petals, over-laid with rose feathering. Said to grow very tall on some soils. While I do not get the height of stalk that some claim, I certainly get very large individual flowers from this variety. Petals are wide open as you see by the cut. A good one to raise for the shows. 20c each; \$2.00 per doz.

PIPPIN-Soft blush pink. Neat red feather on cream throat. Large flowers. Strong and prolific. 25c each; \$2.50 per doz.

PRIDE OF LANCASTER—Orange salmon. Rich fiery deeper orange throat. Ruffled. 25c each; \$2.50 per doz.

PRIMULINUS HYBRIDS-A cross between the native South African Primulinus Gladiolus and the large garden varieties. The flowers are smaller and more graceful than the standard varieties, and run mostly to yellow, orange, red and salmon, or "nasturtium" colors. Also they multiply faster, bloom earlier and produce more bulblets. Useful in any floral work where larger flowers may not be wanted. 3c each; 30c per doz.; \$2.00 per 100; \$3.00 per 500.

PRINCE OF INDIA-A most remarkable combination of colors, and a variety of the greatest oddity. Light to deep smoky gray and brown, petals zoned and penciled with dark slaty blue mottled with white. Visitors to my fields are captivated by its fantastic coloring. 50c each.

PRINCESS OF ORANGE—Bright vermilion red. White stripe on lower petals. Pretty. 25c each.

PRINCE OF WALES—The very choicest of all salmon varieties, and one of the very best of all Gladiolus. Excellent for decorating, and much in demand. Early. A beauty, and a winner. Don't overlook it. 10c each; \$1.00 per doz.; \$6.00 per 100.

PRINCIPINE—Bright scarlet with conspicuous white throat. 5c each; 50c per doz.; \$3.00 per 100.





MRS. F. KING

1910 ROSE

PRIORITY—Large open flowers of venetian pink shading darker at tips. Feather of deep rose pink. Tall, straight and strong. 30c each; \$3.00 per doz.

PROSERPINE—Handsome deep rose color, or cerise-pink. A rare shade. 15c each; \$1.50 per doz.

PURPLE GLORY—The giant of the ruffled race! Deepest velvety dark maroon red, with almost black blotches. A royal flower. 25c each; \$2.50 per doz.

PYTHIA—A mammoth red, blotched carmine. Tall and showy. 25c each; \$2.50 per doz.

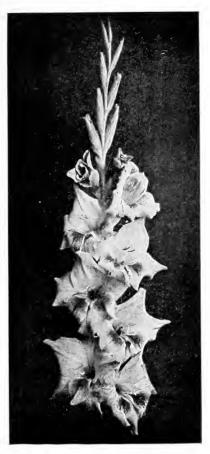
RED CANNA—Bright crimson. Large flowers on tall stalks. Good multiplier. 10c each; \$1.00 per doz.

RED EMPEROR—(Dominion) Rich dark scarlet, of immense size. Tall, strong spike; wide open flowers of royal appearance. Early blooming. Very choice. The largest brilliant deep red gladiolus in cultivation. 15c each; \$1.50 per doz.

RED, WHITE AND GOLD—A novelty. Strong plant and good sized flowers. Upper portion white, lower petals lemon-yellow. Red blotch. 25c each.

REV. EWBANK—Light porcelain blue. Early. Good size and fast propagator. 20c each; \$2.00 per doz.

REVUE—Yellow, shading to delicate pink at tips of petals. Tall and straight, and blooms well expanded. Early. 25c each; \$2.50 per doz.



EVELYN KIRTLAND

RICHARD DIENER—One of the very finest glads. Geranium pink, slightly sprinkled ruby on a creamy yellow center. Nearly all open at once. Especially recommended. 50c each; \$5.00 per doz.

ROANOKE—Yellow with fine red line. Hooded type. 5c each; 50c per doz.; \$3.00 per 100.

ROMANCE—Salmon rose, bordered wine blue. Red and yellow throat. A novelty. 25c each; \$2.50 per doz.

1910 ROSE—Pure rose pink of fine shade. Narrow white central line on lower petals. Large flowers. Extra early. 10c each; \$1.00 per doz.

ROSE ASH—One of the odd colored ones. Smoky rose, with light yellow throat speckled with ruby. Tall and strong. Prolific. 15c each; \$1.50 per doz.

ROSE GLORY—Very large and beautifully ruffled rose pink, deeper in throat. One of my favorites. FINE. 25c each; \$2.50 per doz.



LE MARECHAL FOCH

ROSE PEARL—Extremely light pink. Very large wide open flowers. One of the earliest. 15c each; \$1.50 per doz.

ROUGE TORCH—Large fine white, with a carmine torch in the throat. Striking contrast. 10c each; \$1.00 per doz.

RUBINI—Wide open, large orange-scarlet, with clear white eye. 20c each; \$2.00 per doz.

SALMON BEAUTY—Large flowered hybrid. Deep salmon, with rich salmon yellow throat. This is a beautiful variety. 15c each; \$1.50 per doz.

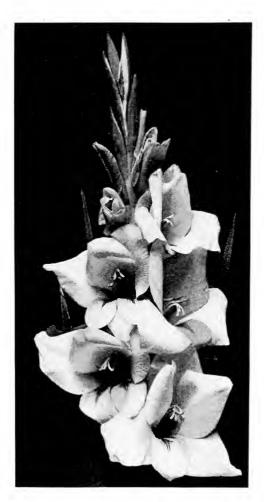
SCARLANO—Bright orange scarlet, with darker markings. Fine ruffled. Early and tall. High class. 15c each; \$1.50 per doz.

SCARLET WONDER—Rich, glowing scarlet-red. One of the very largest flowered reds to date, and a dandy. 50c each; \$5.00 per doz.

SCARSDALE—Large tall pink-lavender; nearly a mauve. 10c each; \$1.00 per doz.

Only a Dollar to Spare?

All right! Exchange it for either Collection A or B (page 32) or the Rainbow Collection (page 31.)



SCHWABEN

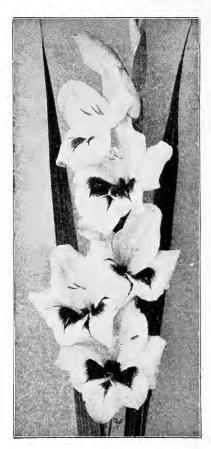
SCHWABEN—Clear canary yellow, shading to sulphur yellow, with a touch of red in the throat. Tall vigorous grower. Large flowers. (See cut). 5c each; 50c per doz.; \$3.00 per 100.

SHEILA—Large light salmon. Very early. 25c each; \$2.50 per doz.

SIBYL—Large cream flowers. Tips of petals flaked mallow pink. Strong. Many open at once. Fine florists variety. 25c each; \$2.50 per doz.

SOUVENIR—A pure deep yellow Primulinus. The finest hooded yellow. 20c each; \$2.00 per doz.

SPLENDORRA—Splendid, very dark wine-black. An unusual color, and a fine rich distinct sort. Ruffled. 15c each \$1.50 per doz.



MRS. FRANK PENDLETON

STARLIGHT—Strong spikes of ruffled cream yellow flowers. Fine lines in throat. Very prolific. (See cut.) 30c each; \$3.00 per doz.

SULPHUR GLOW—Light sulphur yellow, intensely ruffled. Flowers of good size and sturdy spike. 35c each; \$3.50 per doz.

SUNRISE TRAIL—Delicate light pink, small carmine line in throat. Flowers wide open. 15c each; \$1.50 per doz.

SWEET LAVENDER—Light lavender, deeper in throat. Purple blotch. Particularly valuable for its extreme earliness. 15c each; \$1.50 per doz.

THEDA—Shrimp pink, shading to light yellow in throat, with pansy violet lines on lower petals. Early. 25c each; \$2.50 per doz.

THOTH—A white Primulinus with deep canary yellow throat. Pretty. 15c each; \$1.50 per doz.

TOPAZ—Salmon pink and buff. Primulinus. 5c each; 50c per doz.

TROJANA—Soft geranium pink, flecked with rose. Bright scarlet lines on pale yellow throat. 20c each; \$2.00 per doz.

TYRIAN BEAUTY—Shade like a dark "American Beauty" rose color. Very handsome. 25c each; \$2.50 per doz.

UHLAN CHIEF—Most intense brilliant vermilion scarlet. Deeper on lower petals, with beautiful dark feather. A very fine red. 35c each; \$3.50 per doz.



VANITY GROWING SIX FEET TALL

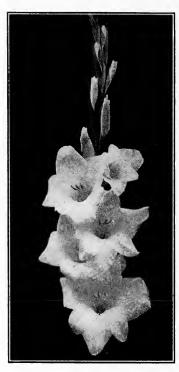
VANITY—La France pink, flushed over cream ground. Large flowers of graceful type. Unusually tall grower. (See cut). 25c each; \$2.50 per doz.

VELVET KING—Glowing velvety scarlet. Wide open flowers. Vigorous grower, and makes a fine show in the row. 10c each; \$1.00 per doz.; \$5.00 per 100.

VESTA TILLY—Large firm flowers of delicate blush pink, with small violet blotch. Imported. 20c each; \$2.00 per doz.

VON BISSING—Dark rose-red. Rank grower. Fine bulbs. 20c each; \$2.00 per doz.

WAR—Deep brilliant red. Strong grower, with large wide open flowers. Sold a few years ago at \$1.00 per bulb. 10c-leach; \$1.00 per doz.



WHITE WONDER

WHITE WONDER

—Pure white, without markings. Wide open flowers, often measuring over five inches across. Five and six open at once. A new and valuable addition to the whites. (See cut). 15c each; \$1.50 per doz.

WILBRINK—A sport of Halley, which it resembles except in color which is flesh pink, a very different shade from Halley. Very early and therefore in great demand for cutting. 5c each; 50c per doz.; \$3.00 per 100.

WHITE GIANT— Tall, immense pure white flower, in shape resembling an Easter lily, and having a frosted appearance by a rtificial light.

Healthy, strong grower. 15c each; \$1.50 per doz.

YELLOW GEM—Fine shade of light yellow. Small mark in throat. Tall. 15c each; \$1.50 per doz.

Plant Glads and Make It A Glad Summer

What delight can equal rising early on a sunny August morning, hastening out into the "Glad Patch" and finding "that new one" with its first flower opened wide and displaying its radiant loveliness to your delighted eyes. This joy may be yours.

Grow Gillet's Glorious Gladiolus

Undecided?

Then send \$5.00 for Collections A, B, C and D, and live happily ever after.

A SPECIAL OFFER

particularly to those who have never grown the Gladiolus: In order to get you acquainted with this beautiful flower, I will make up a special assortment of 30 bulbs, one bulb each of 30 different named kinds, blooming size, not labeled, for \$1.00 postpaid. Would sell for several times the dollar if all separately labeled.

This assortment will have a wide range of colors, and will surely please not only amateurs, but regular growers as well who may order it if they wish. Easy directions for culture included free. Ask for the "Rainbow Collection."

LIBERTY MIXTURE

Highly assorted kinds and colors. Good bulbs sure to bloom. An inexpensive mixture, but excellent value for the price, as there are many fine named varieties in the lot. 50 for \$1.50; \$3.00 per 100; \$25.00 per 1000.



EXHIBITION MIXTURE

A high grade assortment made up exclusively of named varieties, which would cost nearly twice as much if purchased separately. Cannot fail to please the most exacting. Wide range of colors. 15 for \$1.00; \$6.00 per 100.

GILLET'S GLADIOLUS COLLECTIONS

These offers afford a handy way of ordering where one wishes to obtain a bulb or two of a number of varieties. They have been selected with care, and with an idea to obtain a wide range of colors in A, B, C and D.

I have sold thousands of these collections, and they are proving very popular indeed. Also they save you money.

Each variety in a separate bag and labeled.

When ordering, just give the letter

COLLECTION		
2 America, lavender-pink		\$.10
2 Lilywhite, white		10
2 Halley, salmon-pink		10
2 WHOTHK, nesh		10
2 Crackeriack, dark red		10
2 Mrs. F. King, flame color 2 Roanoke, vellow.		
		10
2 Velvet King, scarlet		20
2 Baron Hulot, violet-blue		20
		20
20	Retail value	\$1.30
Special price lebeled and		Ψ1.00
Special price, labeled and	postpaid, \$1.00	
COLLECTION	J "B"	
1 Schwaben, yellow.		e 05
1 Goliath, purple		\$.05
I Mrs. Watt, wine		10
1 Peace, white		U6
1 Prince of Wales, salmon	•	10
1 10a van, orange-scarlet		10
I Niagara light vellow		00
1 Le Marechal Foch big light bible		10
Panama, pink 1 Empress of India, mahogany 1 1010 Page		05
1 1910 Rose		15
1 Orange Prince.	• • • • • • • • • • • • • • • • • • • •	10
—		15
12	Retail value,	\$1.21
Special price labeled and		Ψ1.21
Special price, labeled and	postpaid, \$1.00	
COLLECTION		
1 Conspicuous, blue		\$.15
		10
1 Mrs. Moulton, crimson-wine		15
1 Red Emperor, royal red		25
1 Red Emperor, royal red	•••••••••	15 10
1 write Giant		15
1 Love's Fire, scarlet		20
1 Spiendorra, wine-black		15
1 Alice Liplady, orange		10
1 Rouge Forch, white, scarlet feather	•	10
1 Intensity, scarlet		10
12	Retail value,	\$1.70
~		

1 T 1'	ON "D"
1 Loveliness, cream. 1 Blackhawk, cardinal-red. 1 Evelyn Kirtland, pink. 1 Bertrex, white	10
	Retail value, \$2.00
Special price, labeled an	id postpaid, \$1.75
Note:—The above four collection no duplicates. Retail value, \$6.	s, A, B, C, and D contain 21. Sent postpaid for \$5.00
COLLECTIO	ON "E"
6 America, lavender-pink	
6 Principine, scarlet, white throat	
6 Principine, scarlet, white throat 36	Retail value, \$1.50
6 Principine, scarlet, white throat	Retail value, \$1.50
6 Principine, scarlet, white throat 36	Retail value, \$1.50
Special price, labeled an	Retail value, \$1.50 and postpaid, \$1.25

Join the "Gladiolus Enthusiasts"
They are the Happiest People on Earth!

Special price, labeled, postpaid, \$3.00

Retail value,

\$3.50

20

COLLECTION "P"-Pinks

One bulb each; Arizona, Evelyn Kirtland, Gretchen Zang, Halley, Holland Giant, Le Marechal Foch, Mrs. Pendleton, Mrs. Norton, Panama, Pink Wonder, Prince of Wales and Wilbrink. Retail value \$1.20.

Special price, labeled and postpaid, \$1.00

COLLECTION "R"-Reds

One bulb each; Blackhawk, Crimson Glow, Gaiety, Gov. Hanley, Ida Van, Intensity, Principine, Red Emperor, Scarlano, and War. Retail value \$1.20.

Special price, labeled and postpaid, \$1.00

COLLECTION "V"—Blues, etc.

One bulb each; Baron Hulot, Catherina, Conspicuous, Herada, Louise, Mr. Mark, Rev. Ewbank, and Scarsdale. Retail value \$1.25.

Special price, labeled and postpaid, \$1.00

COLLECTION "Y"-Yellows

One bulb each: Alice Tiplady, Golden Glory, Flora, Golden King, Golden Measure, Niagara, Schwaben, Golden West, Orange Prince, Roanoke and Myra. Retail value \$1.23.

Special price, labeled and postpaid, \$1.00

COLLECTION "H"-Very Darks

One bulb each: Chris, Empress of India, Goliath, Harvard, Mrs. Moulton, Mrs. Watt, Negerfurst, Neoga, and Splendorra. Retail value \$1.25.

Special price, labeled and postpaid, \$1.00

COLLECTION "W"-Whites

One bulb each: Bertrex, Early Snowflake, Elora, Helen Franklin, Immaculate, Lena Graetz, Peace, White Wonder, White Giant; retail value \$1.23.

Special price, labeled and postpaid, \$1.00

Good Garden Labels

may be made by planing lath to a smooth surface, cutting them into one-foot lengths, and sharpening. Dip the sharpened ends into wood preserver, paint the upper half white, and when dry paint the name on with a small camel's-hair artists brush, using black paint. Be careful not to let the paint lap on the wood preserver as wood preserver dissolves paint. Such labels will last for a number of years.

WHAT THEY SAY

Some Extracts From Letters

From Rhode Island—"Enclosed find check for bulb order. The sample order I received last year from you was far ahead of anything I have received from others, and I had a dozen other catalogs."

From Conn.—"So well pleased with the Gladiolus sent me last season that I am coming again. Blooms last season were fine; some of which were photographed."

From N. Y.—"I sent to you last year for some of your bulbs and they were the largest and best I ever had, although I did not send for the expensive ones. Was pleased with my collection, and the extra one was a beauty. Many thanks."

From Pa.—"The Gladiolus bulbs I received from you last year were the nicest bulbs I received and I received bulbs from seven different places. Your bulbs all bloomed and were lovely. Am sending another order."

From Me.—"I never derived so much pleasure from any one dollar as from the one sent you for the Rainbow Collection last year."

From Vt.—"I think it no more than right to enclose with my order a word of appreciation for the bulbs I have already had from you. They have given much pleasure both to myself and everyone who has seen my "glads" in blossom—far ahead of any others we have seen."

From Mass.—"The bulbs I got from you were perfectly splendid, and now I want some more."

From N. J.—"Last year I had from you 30 bulbs at \$1.00 (Rainbow Collection) and would like you to know they were fine. I had over 400 bulbs buying some from other places, and yours were the best."

From Ky.—"Enclosed find order for \$4.50 and please send me nice big sound bulbs like last year. They all bloomed and were beautiful. Out of five different places your Gladiolus were the best."

From Ohio—"I wish to report that the 300 Gladiolus bulbs which I purchased from you proved very fine and I was well satisfied with the blooms."

OYAMA PLANT FOOD

A WONDERFUL JAPANESE DISCOVERY



MAKES PLANTS THRIVE

By using OYAMA on house plants it will keep them in bloom all winter and as green and luxuriant as if grown outdoors in the summer. IT WILL MAKE YOUR FLOWER AND VEGETABLE GARDEN WONDERFULLY PRODUCTIVE and the envy of your neighbors.

It makes no difference how healthy or delicate your plants may be, OYAMA WILL BRING OUT NEW FLOWERS AND FOLIAGE and cause a marvelous transformation.

Contains no bone, fish scraps or manure.

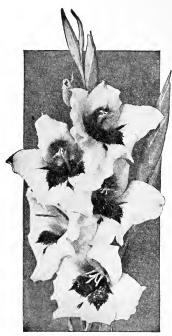
FOOD FOR PLANTS-FLOWERS-VEGETABLES CLEAN-ODORLESS-SAFE TO USE

OYAMA is fine for all kinds of plants, ferns, shrubs, roses. bulbs, lawns, berries, fruits and flowers. Gives seedlings a wonderful start and PRODUCES EARLY VEGETABLES.

OYAMA contains 17% nitrogen. It keeps the soil rich

OYAMA contains 17% nitrogen. It keeps the soil rich but odorless. omical to use NEVER FAILS TO PRODUCE WONDERFUL RESULTS.

Full directions with every package.



GOLDEN KING

Give fools their gold, and knaves their power, Let fortune's bubbles rise and fall; Who sows a field, or trains a flower, Or plants a tree, is more than all.

-Whittier.

VISITORS WELCOME AT BLOOMING TIME

The Gladiolus Fields are in bloom from August 1st to the late September frosts. New Lebanon is located in the beautiful Lebanon Valley on a fine concrete road, near the N. Y.-Mass. state line, 10 miles west of Pittsfield, Mass. and 25 miles south east of Albany, N. Y. Leave the concrete at Ward's Store, New Lebanon, and proceed north one short mile on an improved road (West St.) The last two weeks in August and the first week in September is the height of the blooming season. Exquisite blooms from choice varieties may be had for only 50c per doz.

MY CATALOG FOR 1928

will be mailed between Jan. 15 and Feb. 15, 1928 to all customers who have ordered of me within the last two years. Those who have not ordered recently may have a copy for the asking if you will just let me know you are still interested.

CATALOGS FOR YOUR FRIENDS

If you have friends and neighbors who grow, or intend to grow, Gladiolus, I will be very glad to mail them my catalog. Your name will not be mentioned unless you request it. Write names and addresses plainly, please.



READ BEFORE ORDERING

Remittance must accompany all orders.

Stamps accepted for small amounts.

No orders accepted for less than 50c.

6 bulbs at dozen rates; 50 at 100 rates.

Don't hesitate to order a long list of single bulbs if you wish. We fill hundreds of just such lists.

Prices per dozen and on collections, also on single bulbs, include postage on all orders east of the Mississippi River. West of the Mississippi River, Canada and Foreign, add 5 cents per dozen. Prices per 100 are F. O. B. here.

Bulbs (unless otherwise instructed) will be sent in April, after danger from freezing en route is over, but it will be to your advantage to get your order in immediately after you receive this catalog, while stocks are complete.

Safe arrival guaranteed anywhere in the U.S.A.

All my bulbs are good blooming size unless otherwise stated. Many are extra large and heavy.

I exert the greatest care to keep all stock true to name, sound and strong, and will replace any stock that may prove untrue to name or refund amount received for same.

Write your name and address very plainly.

Send in your order EARLY, as some varieties are sold out quickly. Order in February or early March, if possible, so as to get the very best stock.

Bank reference: Berkshire Loan & Trust Co., Pittsfield, Mass.

Address all orders to

HOWARD M. GILLET

COLUMBIA COUNTY

N. Y.

THE GLADIOLUS

Gladiolus! Wond'rous color sprays, Gorgeous as the clouds in sunset's rays; Endowed with charming form and dainty grace,

Spires of beauty towering into space; Floreate clusters; guarding swords of green Crown you Nature's wonder and proclaim you Queen—Stanley Thorpe

You will become intensely interested if you grow Gillet's Glorious Gladiolus



LENA GRAETZ

There is a fascination in growing these flowers of unrivaled loveliness.

The sword-like foliage; the tall, upright stems clothed with flowers of exquisite beauty; the great variety of magnificent colors; the ease of culture; the sureness of bloom; and the lasting quality when cut—all combine to make the Gladiolus one of our most popular flowers.

No Home Without a Garden— No Garden Without Glads!